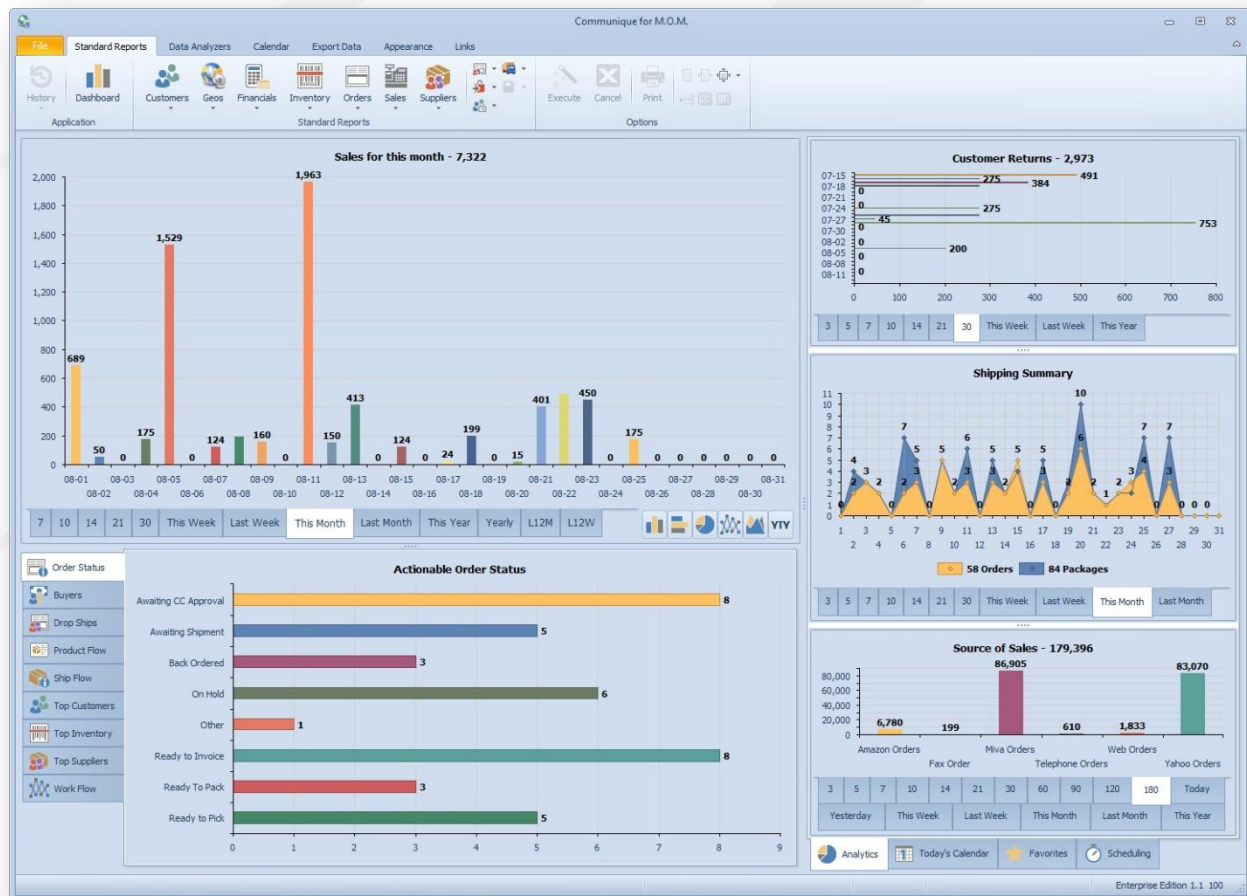


Communiqué for Multichannel Order Manager (M.O.M.®) The Premiere Business Intelligence & Reporting Solution

Transform your order and inventory management data into smart decisions. Unleash the valuable data in your Multichannel Order Manager to drive robust dashboards and reliable business intelligence. Communiqué for M.O.M.™ provides you with instant snap shots, standard reports, data analyzers, and pivot tables that are easy to use and access in the office or on-the-go.

Communiqué for M.O.M delivers the necessary business intelligence, analytics, and data mining capabilities to illuminate every aspect of your multichannel operations. Communiqué features extensive dashboards for instant snap shots, 150 plus standard reports, 50 data analyzers, and pivot tables to assist with your tactical and strategic decision making.



Communiqué for Multichannel Order Manager (M.O.M.) Sample Dashboard View

Communiqué Multichannel Order Manager (M.O.M.®) *The Premiere Business Intelligence & Reporting Solution*

Communiqué for M.O.M. is intuitive and powerful. It features all the reporting and analytic tools you need in a single, easy to use application, and features:

- **Illumination & Transparency**

Communiqué for M.O.M. provides transparency by illuminating all aspects of business operations with extensive use of Dashboards, Reports, and Data Analyzers. With the added transparency, retailers are able to visualize many facets of their business. Examples include:

- **ROI** – Get immediate insight into your return on investment (ROI) using the Slow Movers and Zero Item Sales reports.
- **Product Replenishment** – Gain insight into product replenishment reports which help you to determine appropriate product stocking levels, re-order points, and quantities to order.
- **Marketing & Segmentation** – A variety of data mining reports help identify patterns of behavior so merchants can cost-effectively target the right customer for the right campaign.

- **Your Data, Your Way**

Communiqué is highly customizable. It offers an array of options to view your data in easy to understand formats. From standard report date ranges, to specific filtering of data elements, to the appearance of your dashboard and reports—you get the information you need in the format you need it, when you need it.

- **Touch for Tablets and Windows 8**

Communiqué for M.O.M.'s user interface is designed to support touch based devices using Windows 8 (and 7). Buttons and tabs are larger to support gestures. Screen layouts are improved and optimized for ease of use with tablets.

- **Enterprise Architecture**

Communiqué for M.O.M. uses a low level database driver to communicate directly with your database for faster performance, stability, and reliability.



Communiqué for M.O.M. is available with the SQL editions of M.O.M. version 8 and later. For more information about this optional M.O.M. module, [please contact us today](#).