

The Order & Inventory Solution of Choice for Growing Your Businesses

With the longest and deepest experience in order management, Multichannel Order Manager (M.O.M.®) is the leading PCI compliant order and inventory management software for small and mid-sized eCommerce, multi-channel and distribution businesses. M.O.M. has earned a strong reputation in the industry, with a customer base that manages over a million online shoppers daily and sells over 250 million in gross merchandise every month.



One Solution to Drive Your Online Business On The Road To Success

M.O.M. gives you the keys to drive your business with its rich features and powerful functionality. From shopping cart integration and selling tools to PCI compliance and fraud protection, M.O.M. is your one complete order, inventory and customer information management solution. You'll be able to effectively handle order import, inventory management, order fulfillment, and payment processing automation for your fulfillment center or eCommerce business.

eCommerce Integration

- Get total order management across *all* shopping channels and business lines
- Powerful APIs give you the flexibility to integrate with any eCommerce shopping cart or 3rd party system
- Build new revenue streams through expansive business channels such as Amazon, Shop.com and eBay

Inventory Management, Purchasing & Receiving

- Comprehensive inventory tracking & control built-in
- Solve the challenges of managing inventory while selling through multiple channels
- One single purchasing function handles everything
- Push up-to-date inventory information to your website
- Simple management of drop shipped merchandise and backorders

Many More Integrated eCommerce Solutions!

- One sheet pick, pack and ship
- Customer management
- Purchasing and receiving
- Shipping & warehouse management
- QuickBooks software integration & accounting
- Manage unlimited inventory SKU's
- Points, rewards and clubs
- Easily generate target customer lists for product sale and promotional programs

"It was surprising to see how simple, yet efficient, the order fulfillment process could be with M.O.M. Managing our customers and their orders is a breeze and the ability to look up order information and track packages on the fly is essential to our business."

Matt Crowley - Chicago Steak Company, Inc.



Process More Orders Through More Channels With Fewer Resources

- M.O.M. is the leading **PCI compliant** order management system built specifically for small or mid-size merchants selling through multiple channels
- **M.O.M. grows WITH your business**, available in multiple editions, saving you time and money as your business grows
- **Seamless integration** with SiteLINK, Magento, CV3 and other leading shopping cart platforms
- Easily publish product info and import orders from online Marketplaces like **Amazon®** and others
- Online and phone support PLUS a constantly updated Knowledge Base offering webinars, how-to's, troubleshooting tips and more
- Streamlined Order Processing & Management across multiple channels
- Integrated Shipping solutions with easy tracking and management

You can set up your entire company in M.O.M. and gain the flexibility to utilize SiteLINK or any leading eCommerce software solution. The rest is automatic, from inventory management to shopping cart checkout.

You'll achieve powerful & intelligent benefits while leveraging your eCommerce shopping cart or related investments across:

- Intuit's QuickBooks and other accounting systems
- Google Adwords
- Third Party Shopping Cart Integrations
- Amazon Fulfillment (FBA)
- Shipping software: Endicia, FedEx Shipping, UPS Shipping and UPS Worldship, USPS Tracking, Flat Rate Shipping Solutions and more

Extensive Partner Network



"I keep 'finding' new features that I hadn't been using ... we keep learning more about how to do our job well, simply by exploring the features that M.O.M. developers have created for us to use."
Sue Landay - Trainer's Warehouse

eCommerce Solution of Choice for Multichannel Order Management

One of the most important assets in your business is your eCommerce webstore, so you need to ensure that your shopping cart software can provide your visitors with the technology and customized abilities as the larger sites offer.

SiteLINK is the only 2-way PCI compliant hosted eCommerce solution designed exclusively for Multichannel Order Manager (M.O.M.), making it a total package for your business success.

And while M.O.M. works with virtually any shopping cart you are using (or plan to use), with SiteLINK you get all the features you'd expect from a top notch shopping cart plus the ease, speed and efficiency of direct integration with M.O.M.

SiteLINK Is Not a Typical Shopping Cart

SiteLINK provides your customers with a great shopping experience, whether they're on their laptop, smartphone, tablet or other device. SiteLINK stores are designed with all devices in mind to communicate the message you want to convey to your customers.

Easy-to-use layout tools allow you to present catalogs, categories and products in a manner you choose. Rich shopping features include coupons, wish lists, multiple ship-to addresses, search capabilities, return user logins, and much more. And because SiteLINK is specifically designed for M.O.M., it provides merchants with hassle free, cross-platform integration that eliminates the need for programming to connect channels – quite simply, it just works!

SiteLINK delivers the eCommerce functionalities needed to gain a competitive advantage by capitalizing on the latest industry trends. It is designed with:

- SEO best practices built in so you can get found more efficiently on search engines.
- Enhanced mobile-optimized templates to allow you to build sites that enable shopping from mobile devices.



SQL Server Database for Scalability & Performance

If you're looking to streamline and automate business-critical processes while gaining stronger business intelligence, scalability, and performance to drive revenue growth, then the SQL Server® Database is just what you need. Multichannel Order Manager (M.O.M.) Premium Edition works with Microsoft SQL Server to provide unparalleled scalability, performance and data accessibility using standard SQL tools. With it, you're able to effectively handle order import, inventory management, order fulfillment, and order processing automation while handling all transactions with greater efficiency.

Order & Inventory Management To Drive Your eCommerce Business Success!

BizSync®XL for Magento® Integration

BizSyncXL gives multi-channel merchants the ability to connect their order management system to selling channels easily and affordably. BizSyncXL fully supports M.O.M. to allow for a seamless integration with the most popular shopping cart, Magento. Our in-depth, two-way integration allows you to:

- Supports Magento Community and Magento Enterprise editions
- Manage and synchronize product details, images and much more directly to and from M.O.M.
- Keep online inventory information always up-to-date
- Download Amazon orders directly to M.O.M. without double work
- Process and ship your imported orders
- Uploads shipping information to update online order status



M.O.M.® Auction Lister for eBay® Built-In Integration

- Runs directly off the M.O.M. SQL Server database; no importing required (8.05 or higher)
- Orders downloaded and automatically added into M.O.M.
- Create individual auction and 'buy it now' listings per product, or in bulk
- Item listing quantities updated based on inventory available in M.O.M.
- Easily add your items images in the M.O.M. Auction Lister client side application
- Shipment information, including tracking number, can be uploaded to eBay when orders are processed in M.O.M.

Certified Shipper Integration

Tired of having to enter data twice for an order? And what happens when the address is incorrectly entered for the shipping label? One of the biggest sources of time saving and error reducing is Multichannel Order Manager's (M.O.M.) shipping integration capabilities. Once a UPS, FedEx or USPS shipped order is in the system, just press a button and print out a finished, peel-and-stick printing label including bar codes, tracking information and account information. Many third party providers offer this service at high set-up fees, but it's included with M.O.M.!

Order Management Software Solutions For All Vertical Markets

With over 10,000 catalog and eCommerce customers since 1986, Freestyle Solutions has handled the unique business needs of order taking and processing businesses in numerous vertical markets and has the tailored Multichannel Order Manager order processing and SiteLINK eCommerce software to handle the specific needs of just about any vertical specialty.

Freestyle Solutions Customers Collectively Generate:

- **1 Million+** Online Shoppers Daily
- **\$10 Million+** Gross Merchandise Sales daily